

be your first love

YADAH



Brand Introduction

be your
First Love **YADAH**

YADAH is a brand made by the founder of the company to solve the skin problem of her teenage daughter going through her adolescence. The products were made with the best quality ingredients to protect the damaged skin caused by the exterior environment due to aging.

A brand that communicates with customers.

YADAH continuously invests in product research and design development by listening to each customer's skin problem and concerns.

Good quality products with reasonable prices.

YADAH provides best quality products which includes generous amount of ingredients that is good to skin at a reasonable price.



ANTI TROUBLE BUBBLE CLEANSER	150ml
ANTI-T TONER	100ml
ANTI-T EMULSION	100ml
ANTI-T MIST	95ml
ANTI-T RED ZERO SPOT CREAM	16g
ANTI-T MASK PACK	20g
ANTI-T MOISTURIZING CREAM	100ml



W-BOOSTING FOAM CLEANSER	150ml
WHITE BOOSTING TONER	120ml
WHITE BOOSTING EMULSION	120ml
WHITE BOOSTING CREAM	50ml
BRIGHTENING AMPOULE	30ml



BUBBLE DEEP CLEANSER	100ml
PURE GREEN TONER	120ml
PURE GREEN EMULSION	120ml
PURE GREEN MOISTURIZING CREAM	50ml
COLLAGEN AMPOULE	30ml



CACTUS TONER	210ml
CACTUS SOOTHING GEL	95ml
CACTUS TONER PADS	150ml(60pcs)
CACTUS TONER PADS	2pcs x 10ea
COTTON PADS	100pcs
CACTUS CREAM	100ml



PORE REFINING FOAM CLEANSER	100ml
GREEN TEA PURE CLEANSING BALM	100ml
BUBBLE PORE COLLAGEN MASK- WHITE CLAY	90ml
CLEANSING NOSE PACK	2g x 10ea
CHARCOAL CLEANSING NOSE PACK	2g x 10ea



MY HERO FOAM CLEANSER	150ml
MY HERO ALL IN ONE	120ml
MY HERO ANTI-T ALL IN ONE	100ml



ALLDAY COLLAGEN 3 IN 1 LOTION	150ml
ALLDAY COLLAGEN OVERNIGHT SLEEPING MASK	100g
ALLDAY COLLAGEN FOAM CLEANSER	150g
ALLDAY MASK PACK [COLLAGEN, ALOE, ROSE]	25ml x 10ea



OH MY SUN SCREEN 50/20ml
 OH MY SUN SLUSH 50m
 OH MY SUN PROTECTION TONE UP BASE 50m
 OH MY SUN PROTECTION MILK 50/100ml



BE MY CUSHION #21/#23 15g
 AIR POWDER PACT 9g
 ANTI-T RED ZERO CONCEALER 10g
 SILKY FIT CONCEALER BB BB 35ml
 CONCEALER 3.15g



RED HEATING MASK PACK 25ml
 RED ENERGY EYE CREAM 30ml
 RED GIFT SET
 red heating maskpack 5ea + red energy eye cream
 RED FOOD EYEPATCH 60patches/90g



VELVET MOOD LIPSTICK 3.3g
 BE MY LIP LACQUER 4g
 AUTO LIP CRAYON 2.5g
 LOVELY LIP TINT STICK 4.3g
 BE MY WATER TINT 10ml
 BE MY TINT 4g



RED HAIR MASK PACK
 [Collagen,Vitalizing,Porecare,Brightening,Soothing,Honey] 25g
 JELLY PACK
 [Revitalizing,Brightening,Soothing] 33ml
 DAILY GREEN MASK
 [Cactus,Natto,Cica] 25ml



PERFECT DRAWING EYE LINER 1g
 QUICK TATTOO BROW GEL 8ml
 QUICK DRY LIQUID EYE LINER 4.3g
 AUTO GEL LINER 0.6g

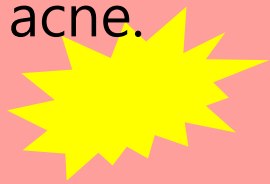
YADAH 
SKIN CARE
1. TROUBLE CARE LINE

CAUSE OF ACNE



Doesn't only happen to adolescence.

Stress, environmental factors and irregular life style/habits can cause adult acne.



COSMETICS FOR ACNE CARE

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What products are effective for acne?



- Products that are non-irritating
- Products that takes care of excess sebum and exfoliating
- Products that are soothing
- Product that are moisturizing

YADAH Anti-T line takes care of everything!

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EFFECT 'BEFORE & AFTER' USING ANTI-T LINE



빨갛고 부푼다면 청기누 베티네! 맑게하듯 고민해결!



턱주변 부푼다면 맑게하듯 해결!



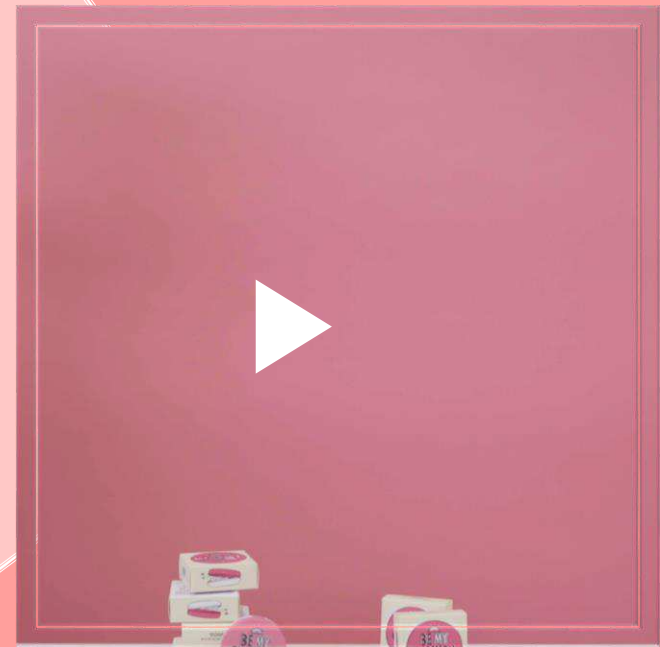
사용 전 ▶ 1주일 사용



2주일 사용 ▶ 3주일 사용

EFFECT 'BEFORE & AFTER' USING ANTI-T LINE

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Trouble care line

Anti Trouble Bubble Cleanser 150ml

“THE BEST CLEANSING SOLUTION FOR TROUBLED SKIN”

Skin Trouble Disappears with Bubbles!

✓ Product Description

- Anti Trouble Bubble Cleanser is a low-acid bubble cleanser that matches the skin's natural pH and is formulated with natural extracts and minimal chemicals.
- Green tea extract, aloe vera gel, rosemary extract etc. give natural moisturizing effect and help soothe and astringe the skin.
- Low acid bubble cleanser cleanser.
- The clinical test at Yonsei University Hospital demonstrated decrease of the acne bacteria and improvement of the skin.

✓ 6 Non-added system

Paraben, Benzophenone, Mineral oil, Animal materials, Sulfate, Artificial dyes.

✓ How To Use

Dispense a moderate amount into your hand. Add water and lather. Massage onto face and neck, avoiding eye area. Rinse with warm water.



Trouble care line

Anti-T Toner & Emulsion 100ml

“THE BEST CLEANSING SOLUTION FOR TROUBLED SKIN”

Skin Trouble Disappears with Anti-Toner & Emulsion!

✓ Product Description

- Rubus Coreanus Root extract from clinical trials controls the excess sebum and antibiosis and has anti-inflammatory effect.
- Organic Opuntia and Aloe help to calm the troubled skin.

✓ 8 Non-added system

Paraben, Colorant, Animal materials, TEA, Artificial fragrance, Artificial antioxidant, Benzophenone, Mineral materials.

✓ How To Use

Apply in the order of toner and emulsion to face in a gentle patting motion at the first stage of skin care.



Trouble care line

Anti-T Red Zero Spot Cream 15ml

“THE BEST CLEANSING SOLUTION FOR TROUBLED SKIN”

Skin Trouble Disappears with Anti-T Red Zero Spot Cream!

✓ Product Description

- A spot cream to soothe skin and remove blemishes and spots. Contains patented, highly concentrated BSASM™ COMPLEX which has a soft and fast skin soothing effect.
- Soybean complex controls sebum causing bumpy whiteheads and troubled skin.
- 12 kinds of vitamins clearly removing the marks of colorful spots.
- Exclusive applicator to allow easy adjustment of the amount without direct touch and for sanitary reasons.

BSASM™ COMPLEX?

A complex for skin soothing formulated by combining concentration of seven super soothing ingredients; Licorice, Asiatic Pennywort, Scutellaria, Green Tea, Chamomile Leaf, Asiatic Knotweed, Rosemary Leaf.

✓ 5 Non-added system

Paraben, Benzophenon, Mineral oil, Sulfate, Artificial dyes.

✓ How To Use

In the last step of skincare routine, apply an appropriate amount and rub gently over the damaged skin. Suitable for use day and night. Apply thickly in the evening.



Trouble care line

Anti-T Moisturizing Cream 50g

“ THE BEST CLEANSING SOLUTION FOR TROUBLED SKIN”

Skin Trouble Disappears with Moisturizing Cream!



✓ Product Description

- A moisturizing cream designed for problematic skin containing patented Rubus Coreanus root extract that soothes skin with comfort and balances inter-skin oil and moisture to prevent dehydration of inner skin cells.
- Winter Green Leaf and Raspberry root extract soothes the skin, controls oil and gives moisture.
- Containing 3,000mg of a Rubus coreanus root extract whose efficacy has been proved by a patent (patent application no. 1020050005059).

✓ How To Use

After using the emulsion, apply an appropriate amount to the skin and spread it gently to absorb.

Trouble care line



Anti-T Red Zero Concealer 10g

"THE BEST CLEANSING SOLUTION FOR TROUBLED SKIN"

Skin Trouble Disappear with Anti-T Red Zero Concealer!

✓ Product Description

- With a mild and quick soothing effect Concealer helps to calm troubled areas with high concentrated botanical BSASM complex.
- Powerful coverage. Only small amount of RED ZERO CONCEALER will be enough to cover the affected area flawlessly.
- Keeps skin smooth all day long.
- Exclusive applicator to allow easy adjustment of the amount without direct touch and for sanitary reasons.
- Color: 21 Light Beige

✓ How To Use

After an appropriate amount of pumping is applied to the desired area, tap a few times to get the natural and flawless cover without any boundaries."



Trouble care line

Anti-T Mask Pack 20g

“THE BEST CLEANSING SOLUTION FOR TROUBLED SKIN”

Skin Trouble Disappear with Anti-T Mask Pack!

✓ Product Description

- Formulated with herbs and plants that have medicinal properties to help the skin heal and become clearer.
- Controls excessive sebum and relieves skin trouble.
- Portulaca Oleracea extract and herbal ingredients help to calm the skin trouble by removing acne germs, supplies moisture for healthy skin.
- Tea tree oil and willow herb flower / leaves / stem extracts remove pore waste and tightens pores for clean and firm skin.
- Organic cotton sheet.

✓ 4 Non-added System

Paraben, Artificial color, Artificial fragrance, Ethanol.

✓ How To Use

Apply the mask evenly all over clean face except for the eyes and mouth. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.



Trouble care line



Anti-T Mist 95ml

“THE BEST CLEANSING SOLUTION FOR TROUBLED SKIN”

Skin Trouble Disappear with Anti-T Red Zero Spot Cream!

✓ Product Description

- Salicylic acid from Winter green leaf extracts helps to soothe troubled skin.
- Suitable for complex and oily skin, controls excess sebum and skin's pH.
- Rubus Coreanus root extract provides moisture.
- Micro particle spray type that helps evenly absorb.

✓ 7 Non-added System

Paraben, Artificial colorant, Animal material, Benzophenone, TEA, Artificial antioxidant, Artificial fragrance.

✓ How To Use

Spray 6 to 8 inches away from face when skin is dry.

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SKIN CARE
2. PORE CARE LINE

CAUSE OF ENLARGED PORES



Sebum in the pores, dust and chemical ingredients left from make-up. Without proper cleansing the waste remains within the pores!

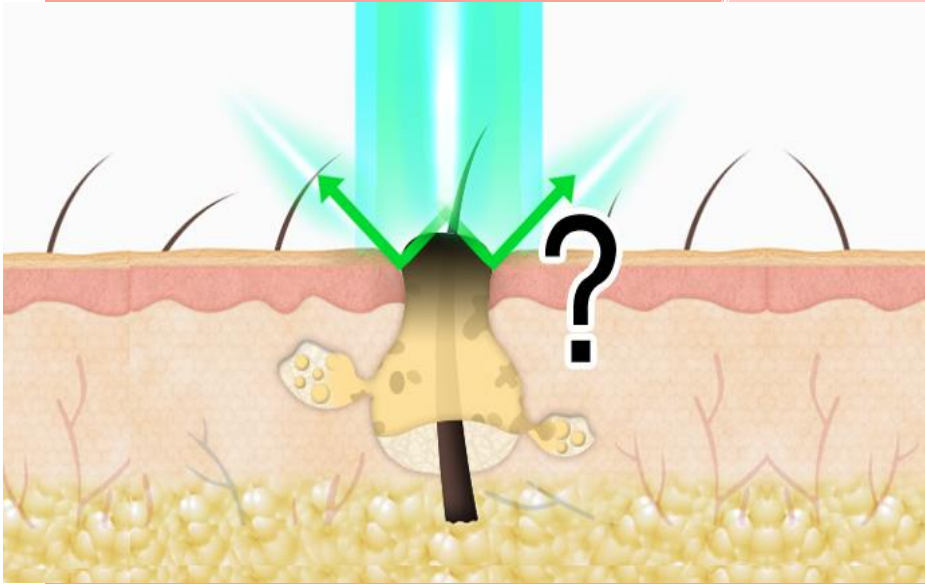
The waste will continuously accumulate and the pores can't shrink.



Enlarged pores!
Aging skin!
Decreasing elasticity!



What products are effective for enlarged pores?



- Products that cleanses the pores.
- Products that takes care of excess sebum.
- Products that improves the elasticity of the skin and shrinks the pores.
- Products that re-shuts the opened pores after eliminating the waste.

YADAH Pore care line takes care of everything!

Pore care line



Pore Refining Foam Cleanser 150ml

"THE BEST CLEANSING SOLUTION FOR TROUBLED SKIN"

Taking Care of Pores with Pore Refining Foam Cleanser!

✓ Product Description

- Contains 2000mg Albumen Extract from egg whites to control excessive sebum and remove deep-down dirt to cleanse and brighten your skin.
- Consists of a very mild and soft foam that gently removes sebum without giving any feeling of dryness.
- The Nelumbo Nucifera Flower water soothes the sensitive skin and astringes pores, thus smoothing the skin.

✓ 8 Non-added System

Artificial colorant, Denatured Alcohol, Paraben, Benzophenone, Mineral oil, Benzyl alcohol, Talc, TEA.

✓ How To Use

Apply to wet face and lather. Massage thoroughly and rinse with warm water.



Pore care line

Cleansing Nose Pack 2g*10ea

“THE BEST CLEANSING SOLUTION FOR TROUBLED SKIN”

Say Good bye to Blackheads with Cleansing Nose Pack!

✓ Product Description

- Strips off stubborn blackheads and sebum in an instant.
- Effective for removing sebums and blackheads.
- Sheet type for easy use.
- Herbal Hyaluronic acid extract soothes skin and tightens pores.

✓ How To Use

After cleansing, apply enough water to the attachment area.

If water is added directly to the nose pack, the pack will melt and the effect will weaken.

Remove the transparent film and gently attach it to the area.

Let the sheet dry completely (15~20 minutes). Slowly remove the sheet from the edge inward then finish with the usual skin care routine.



Pore care line

Charcoal Cleansing Nose Pack 2g*10ea

“THE BEST CLEANSING SOLUTION FOR TROUBLED SKIN”

Say Good bye to Blackheads with Cleansing Nose Pack!

✓ Product Description

- Charcoal component firmly adsorbs and cleanly removes blackhead and sebum deeply embedded in pores.
- The natural vegetable glycerin helps to get moisture into the pores, keep pores tight.
- Hamamelis Virginiana (Witch Hazel) extract and Aloe vera leaf extract tighten pores and soothe the skin.

✓ How To Use

After cleansing, apply enough water to the attachment area.

If water is added directly to the nose pack, the pack will melt and the effect will weaken.

Remove the transparent film and gently attach it to the area.

Let the sheet dry completely (15~20 minutes). Slowly remove the sheet from the edge inward then finish with the usual skin care routine.



Pore care line

Green Tea Pure Cleansing Balm/ 100 ml

“THE BEST CLEANSING SOLUTION FOR TROUBLED SKIN”

Skin Trouble Disappear with Green Tea Pure Cleansing Balm!

✓ Product Description

- Olive oil based green tea powder cleansing balm which is highly effective of adsorbing micro dust, penetrates deep into the skin, even through makeup, and clears wastes inside pores without irritation.
- Limits moisture evaporation, prevents dryness, gives vitality.
- 3 step transformation in texture.
 - Step 1: No dripping smooth sherbet balm.
 - Step 2: Oil that penetrates through make up and pore.
 - Step 3: Turns milky when water is added to wash off.
- Completely washes off makeup but leaves your face soft and moisturizing but non-oily.
- Plant oil used instead of mineral oil.

✓ How To Use

Place an appropriate amount on dried hands and face, gently cleanse the area and wash or wipe with tissue paper. Light foam cleansing is recommended.



Pore care line

Green Tea Pure Cleansing Balm/ 13 ml [TRAVEL SIZE]

“THE BEST CLEANSING SOLUTION FOR TROUBLED SKIN”

Skin Trouble Disappear with Green Tea Pure Cleansing Balm!

✓ Product Description

- Olive oil based green tea powder cleansing balm which is highly effective of adsorbing micro dust, penetrates deep into the skin, even through makeup, and clears wastes inside pores without irritation.
- Limits moisture evaporation, prevents dryness, gives vitality.
- 3 step transformation in texture.
 - Step 1: No dripping smooth sherbet balm.
 - Step 2: Oil that penetrates through make up and pore.
 - Step 3: Turns milky when water is added to wash off.
- Completely washes off makeup but leaves your face soft and moisturizing but non-oily.
- Plant oil used instead of mineral oil.

✓ How To Use

Place an appropriate amount on dried hands and face, gently cleanse the area and wash or wipe with tissue paper. Light foam cleansing is recommended.



Pore care line

YADAH BUBBLE PORE COLLAGEN MASK-WHITE CLAY / 70g

“Premium home skin care in 10 minutes”

Wash-off Type Clay Pack for Smooth, Moisturizing Skin!

✓ Product Description

- Transformed from clay to cleansing foam.
Step 1: Applied simple and smooth with clay that doesn't flow down
Step 2: Dip cleansing effect of fine air bubbles generated as the clay dries
Step 3: More bubbles generated as it is washed with water removes dead skin
- ‘Kaolin’ sterilizing your skin to prevent acnes and excessive sebum
- Hydrolyzed Collagen with natural Amino-acid Improves pore elasticity and reduces sebum

✓ How To Use

1. Place an appropriate amount after cleansing your face.
2. Wait for 15~20 minutes until bubbles are fully generated.
3. Rub bubbles gently and wash it off with water.



YADAH SKIN CARE

3. MOISTURIZING LINE

● CAUSE OF SKIN DRYNESS

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Dry skin that splits like a rice field during drought.
Wrinkles and skin aging process.

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Moisturizing Line



Bubble Deep Cleanser 150ml

“THE BEST MOISTURIZING SOLUTION FOR SKIN”

✓ Product Description

- Hypoallergenic bubble cleanser whose slightly acidic micro bubbles containing moisturizing ingredients effectively cleans the skin while leaving it supple and healthy.
- Made with amino acid surfactant to lessen irritations to skin.

✓ Non-added System

Surfactant, Fragrance, Colorant, Preservative.

✓ How to Use

Dispense an appropriate amount of foam into your hands and gently massage then rinse thoroughly with warm water.

Moisturizing Line



Pure Green Toner & Emulsion 120ml “THE BEST MOISTURIZING SOLUTION FOR SKIN”

✓ Product Description

- Contains Royal Jelly extract that generates water by itself prevents dryness.
- Contains Anthemis Nobilis Flower water which is used for children’s cosmetics to help sensitive skin and offers moisture without irritation.
- Opuntia Humifusa Flower/Stem extract and Aloe Barbadensis Leaf extract provides moisture and soothes damaged skin.

✓ 4 Non-added System

Paraben, Mineral Oil, Sulfate Surfactant, Benzophenone.

✓ How To Use

Apply in the order of toner and emulsion to face in a gentle patting motion at the first stage of skin care.



Moisturizing Line

Pure Green Moisturizing Cream 50ml

“THE BEST MOISTURIZING SOLUTION FOR SKIN”

✓ Product Description

- Contains Royal Jelly extract that generates water by itself.
- Opuntia Humifusa Flower/Stem extract has an ability to store water and instantly delivers water.
- Several kinds of Vitamin such as from Hippophae Rhamnoides Fruit extract and Betula Platyphylla Japonica Juice and Amino Acid nourish the skin, relieves stress from outer environment.

✓ 9 Non-added System

Paraben, Benzophenone, Mineral oil, Artificial colorant, Polyacrylamide, Sulfate surfactant, Benzyl alcohol, TEA, Alcohol denat.

✓ How to Use

After using the emulsion, apply an appropriate amount to the skin and spread it gently to absorb.



Moisturizing Line



Collagen Ampoule 30ml

✓ Product Description

- An excellent concentrated essence.
- Contains high concentrations of Marine Collagen and Sodium Hyaluronate which makes your skin moisture and elasticity.
- Extract from the Marine Collagen, Ginseng, Carrot, Green Tea fill up loose, deflated skin and makes it firmer and tighter.

✓ How to Use

After wash, apply an appropriate amount and tap lightly for skin to absorb the essence. Better to apply in between the toner and emulsion procedure.

YADAH 
SKIN CARE
4. BRIGHTENING LINE



- - Improves tone of the skin.
- - Prevents freckles, dark spots and blemish.
- - Suppresses the production of melanin.
- - For a glossy and lively skin tone.

Brightening Line



Boosting Foam Cleanser 150ml

"BRIGHTEN YOUR SKIN WITH WHITE BOOSTING SKINCARE"

Daily Wash with W-Boosting Foam Cleanser!

✓ Product Description

- Creamy foam formula permeates easily into pores for proper cleansing.
- Enriched with healthy nutrients from good ingredients to revitalize the skin.
- Sulfate-free natural surfactant suitable for sensitive skin.

✓ 10 Non-added System

Parabene, Chlorphenesin, Benzyl alcohol, Polyacrylamide, Mineral oil, Sulfate surfactant, Artificial color, Fragrant oil, Petrolatum, Talc.

✓ How To Use

Apply to wet face and lather. Massage thoroughly and rinse with warm water.



Natural Surfactant from Coconut!!

Brightening Line

White Boosting Toner & Emulsion 120ml

"BRIGHTEN YOUR SKIN WITH WHITE BOOSTING SKINCARE"

Give Your Skin a Boost with White Boosting Toner & Emulsion

✓ Product Description

- Niacinamide (Vitamin B3) is a certified whitening nutrient that has skin healing properties.
- Bisabolol extract and White Boosting Complex combined together to brighten up skin tone.
- With 7-ECOCERT certified ingredients.

✓ 10 Non-added System

Paraben, Chlorphenesin, Benzyl alcohol, Polycrylamide, Mineral oil, Sulfate surfactant, Artificial color, Artificial fragrance, Petrolatum, Talc.

✓ How To Use

Apply in the order of toner and emulsion to face in a gentle patting motion at the first stage of skin care.



Brightening Line

White Boosting Cream 50ml

"BRIGHTEN YOUR SKIN WITH WHITE BOOSTING SKINCARE"

Brighten Your Skin with White Boosting Cream

✓ Product Description

- Bisabolol, Candeia extract helps diminish the appearance of skin irregularities and prevents the formation of new ones.
- Niacinamide (Vitamin B3) is a certified whitening nutrient that has skin healing properties.
- Maintains a healthy balance of oil and water.
- Highly effective macadamia-oil is moisturizing and intensively corrects uneven skin tone.

✓ 10 Non-added System

Parabene, Chlorphenesin, Benzyl alcohol, Polyacrylamide, Mineral oil, Sulfate surfactant, Artificial color, Fragrant oil, Petrolatum, Talc.

✓ How To Use

After using the emulsion, apply an appropriate amount to the skin and spread it gently to absorb.



Brightening Line

Brightening Ampoule 30ml

“BRIGHTEN YOUR SKIN WITH WHITE BOOSTING SKINCARE”



Brighten Your Skin with Brightening Ampoule

✓ Product Description

- Highly concentrated vitamin that quickly absorbs into skin and helps to brighten the skin.
- Formulated with natural plant-based ingredients. Intensive moisturizing care with 5 callus culture extracts.
- Contains hyaluronic acid which draws 6000 times of water, making the skin ever more moist.

✓ 10 Non-added System

Paraben, Chlorphenesin, Benzyl alcohol, Polyacrylamide, Mineral Oil, Sulfate surfactant, Artificial color, Fragrant oil, Petrolatum, Talc.

✓ How To Use

After wash, apply an appropriate amount and tap lightly for skin to absorb the essence. Better to apply in between the toner and emulsion procedure.

YADAH SKIN CARE

5. SOOTHING LINE



Cactus Soothing Gel 105ml

“365 DAYS MOISTURIZING FOR FACE AND BODY”

✓ Product Description

- Over 95% cactus extract
- ‘Tocopherol’ from cactus provides more than enough moisture to exhausted skin.
- Contains 5 time more vitamin C and A than aloe.
- Moisturizing ingredient: Glycerin, Panthenol, Butylene glycol.
- 13 green grade ingredients: Excluded unnecessary ingredients and only used essentials.
- For after sun, instant soothing, shaving cream, after shave
- For body lotion and hair care

✓ 8 Non-added System

Paraben, Benzophenone, Artificial fragrance, Artificial pigment, Ethanol, Animal ingredients, Chlorphenesin, Phenoxyethanol.

✓ How To Use

Apply suitable amount to face and whole body and softly massage until fully absorbed. Better if kept refrigerated.





Cactus Toner 210ml

"365 DAYS MOISTURIZING FOR FACE AND BODY"

Cleansing + Exfoliating + Moisturizing ! One Step Skin care!

✓ Product Description

- 87% of cactus extract instead of water .
- 13 green grade ingredients: Excluded unnecessary ingredients and only used essentials.
- Cleansing, exfoliating and moisturizing function in 1.
- Exfoliating ingredients: Dipotassium glycyrrhizate from Betaine Salicylate Licorice Root.
- PH 5.5 toner for healthy skin.

✓ 8 Non-added System

Paraben, Benzophenone, Artificial fragrance, Artificial pigment, Ethanol, Animal ingredients, Chlorphenesin, Phenoxyethanol.

✓ How To Use

After washing, saturate the cotton pad then gently wipe face.



Cactus Toner Pads 150ml/60 pads

“SMOOTH AND MOISTURIZING SKIN WITH ONE PAD”

Cleansing + Exfoliating + Moisturizing ! One Step Skin Care!

✓ Product Description

- 87% of cactus extract instead of water .
- 13 green grade ingredients: Excluded unnecessary ingredients and only used essentials.
- Cleansing, exfoliating and moisturizing function in one.
- PH 5.5 toner for healthy skin.
- Betaine Salicylate and Allantoin ingredients will effectively wash off waste and exfoliate.
- Use as a partial sheet mask.
- Quickly soothes the area damaged by shaving or sun.

✓ How to Use

After washing, use a pad to gently wipe the pad all over the face.

Close the lid after each use to prevent the pad from drying up.



Cactus Toner Pads/5ml 2 pads X 10ea

[TRAVEL SIZE]

“SMOOTH AND MOISTURIZING SKIN WITH ONE PAD”



Cleansing + Exfoliating + Moisturizing ! One Step Skin Care!

✓ Product Description

- 87% of cactus extract instead of water .
- 13 green grade ingredients: Excluded unnecessary ingredients and only used essentials.
- Cleansing, exfoliating and moisturizing function in one.
- PH 5.5 toner for healthy skin.
- Betaine Salicylate and Allantoin ingredients will effectively wash off waste and exfoliate.
- Use as a partial sheet mask.
- Quickly soothes the area damaged by shaving or sun.

✓ How to Use

After washing, use a pad to gently wipe the pad all over the face.

Close the lid after each use to prevent the pad from drying up.





Cactus Cream 50 ml

“SOOTHING AND MOISTURIZING IN ONE”

Soothing + Moisturizing ! One Step Skin Care!

✓ Product Description

- 70% of cactus extract instead of water
- Only EWG Green-graded ingredients
- 5% Panthenol to strengthen your skin and control sebum
- Highly moisturizing your skin without irritation on dry and sensitive skin

✓ How to Use

After using the cactus toner or toner pad, apply an appropriate amount to the skin and spread it gently to absorb.





Cactus Body Lotion 200ml

“SMOOTH AND MOISTURIZING SKIN WITH ONE PAD”

Cleansing + Exfoliating + Moisturizing ! One Step Skin Care!

✓ Product Description

- 69% of cactus extract instead of water .
- 16 green grade ingredients: Excluded unnecessary ingredients and only used essentials.
- 5 natural plant oil and extract formula.

✓ How to Use

After shower, apply an appropriate amount to body and spread gently to absorb. Effective on dry parts like legs, knees and elbows.





Cotton Pads 100 pcs

No Irritation for Even the Most Sensitive Skin!

✓ Product Description

- Soft and minimized irritation.
- Zero hypochlorous acid fluorescent whitening agent.
- Cotton approved by U.S. FDA.
- Cotton with LOHAS mark.
- Texture of other cotton pads have sharp edges when observed enlarged which can damage the skin , whereas Yadah cotton pads have round edges to embrace the skin.
- King size pads.

SKIN CARE

6. HIGH NUTRITION LINE

Red Energy Line

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Red Energy Mask 25ml

"GIVE YOUR SKIN HIGH NUTRITION WITH 8 RED ENERGY LINE"



The Ultimate Supply of High Nutrition!

✓ Product Description

- 8 different 'RED' ingredients provide anti-aging function and gives vitality to your skin:

Pomegranate Fruit extract, Wild Strawberry Fruit extract, Mulberry Fruit extract, Long-stemmed bokbunja extract, Grape extract, Red Ginseng Root extract, Red Tea Leaf extract, Schisandra Fruit extract.

- Heating foil mask with moisturizing sauna effect. The combination of the foil sheet's thin layered exterior and the moisturizing inside softly covers the skin and blocks the essence from evaporating and helps the active ingredients effectively penetrate into the skin.
- EWG graded ingredients. Safe to use even for the most delicate skin types.

✓ How To Use

Apply the mask evenly all over clean face except for eyes and mouth area. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.

Before opening the product, squeeze a few time to better mix the nutritious ingredients can spread on the mask.



Red Energy Line

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First Love



RED ENERGY EYE CREAM 30ml

"WRINKLE CARE WITH 8 RED ENERGY EYE CREAM"

The Ultimate Supply of High Nutrition!

✓ Product Description

- Highly concentrated textured double functional care eye cream: Wrinkle improvement + Whitening
- Contains MFDS approved ingredient named Adenosine to care eye wrinkle, neck wrinkle and jawline.
- Contains MFDS approved ingredient named Niacinamide is included to create brightness to the dark circled eye area.
- 8 different 'RED' ingredients provide anti-aging function and gives vitality to your skin:

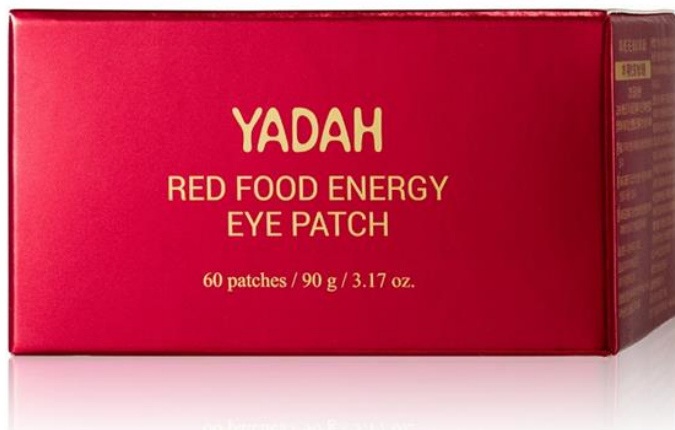
Pomegranate Fruit extract, Wild Strawberry Fruit extract, Mulberry Fruit extract, Long-stemmed bokbunja extract, Grape extract, Red Ginseng Root extract, Red Tea Leaf extract, Schisandra Fruit extract.

✓ How To Use

Apply appropriate amount at the last step of skin care and using gentle patting motion, massage to absorb.

Red Energy Line

be your **YADAH**
First Love



RED FOOD ENERGY EYE PATCH/ 60 patches/ 90ml

"WRINKLE CARE WITH 8 RED ENERGY EYE PATCH"

The Ultimate Supply of High Nutrition!

✓ Product Description

- Highly concentrated textured double functional care hydrogel eye patch: Wrinkle improvement + Whitening
- Contains MFDS approved ingredient named Adenosine to care eye wrinkle and jawline.
- Contains MFDS approved ingredient named Niacinamide is included to create brightness to the dark circled eye area.
- 8 different 'RED' ingredients provide anti-aging function and gives vitality to your skin:
Pomegranate Fruit extract, Wild Strawberry Fruit extract, Mulberry Fruit extract, Long-stemmed bokbunja extract, Grape extract, Red Ginseng Root extract, Red Tea Leaf extract, Schisandra Fruit extract.

✓ How To Use

Apply toner over face after cleansing. Use the sanitized spoon in the jar to take out the patch and lightly place it on desired area. Remove the patch after 20 to 30 minutes Gently massage any remaining essence into the skin.



Recovery formula(Rf-1)

Recovery Formula 12ml

"High purity skin regenerating Ampoule with Beta-Glucan"



✓ Powerful Moisturizing Effect

- Containing Beta-Glucan (extracted from Schizophyllum commune Fr) having 20% higher moisturizing power, it has excellent moisturizing effect and transdermal absorption accelerating effect and restores soft and smooth skin.

✓ Quick Soothing Effect

- Containing Portulaca Oleracea Extract, it helps skin soothing, so it is very effective for recovery of sensitive or frequently troubled skin after dermatological procedure.

✓ Excellent Regeneration Effect

- Centella Asiatica (Asiatic Pennywort) Extract restoring own elasticity of skin promotes generation of epithelial growth factor, so it is effective for enhancement of skin elasticity and improvement of pores.

YADAH 
SKIN CARE
7. MEN'S CARE LINE

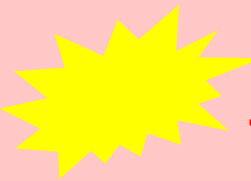
● Should men use men's skin care products or girlfriends'?



Are the two skins the same?

No!!!

Men's skin compared to women's:



5 Times more sebum !

5 Times bigger pores !

Only 1/3 of moisture !

Slower recovery rate when scarred.

Men's Care Line

My Hero Foam Cleanser (For Men) 150ml

"THE BEST CLEANSING SOLUTION FOR TROUBLED SKIN"



Men's Skin Solution with My Hero All In One!

✓ Product Description

- A deep cleanser that smoothly soothes men's skin and leaves it moisturizing.
- Takes care of dead skin cells and excess sebum.
- Used 30 different plant ingredients effective for taking care of dead skin cells and excess sebum.
- Non-irritating.
- Natural surfactant.

✓ 10 Non-added System

Paraben, Chlorphenesin, Benzylalcohol, Polyacrylamide, Mineral oil, Surfactant, Artificial color, Artificial fragrance, Petrolatum, Talc.

✓ How To Use

Apply small amount to clean fingertips, gently massage into damp facial areas in upward, circular motions and rinse thoroughly with warm water.

Men's Care Line

My Hero All-In-One (For Men) 120ml "THE BEST SKIN CARE SOLUTION FOR MEN"



Men's Skin Solution with My Hero All In One!

✓ Product Description

- Toner, emulsion and serum in one.
- Quick and convenient solution.
- Used EWG graded plant ingredients effective for sebum control and pore care.

✓ 8 Non-added System

Artificial Color, Denatured alcohol, Paraben, Benzophenone, Mineral oil, Animal material, Talc, Artificial fragrance.

✓ How To Use

After cleansing, apply an appropriate amount to the skin and spread it gently to absorb.



Men's Care Line

MY HERO ANTI-T ALL IN ONE/ 100 g

“THE BEST SOLUTION FOR REDDENED MALE SKIN WITH SKIN TROUBLE”

✓ The patented ingredients for irritated skin

- Extract of raspberry root : Sebum control, Soothing skin, Moisturizing
- A secret weapon that soothes sensitive male skin, Portulaca oleracea extract
- Excellent anti-bacterial/anti-inflammatory action to soothe sensitive skin and relieve irritation!

✓ EWG Green-graded ingredients

- We eliminated all unnecessary ingredients! All ingredients are EWG green grade, so it's safe for your skin!

✓ Sebum control & Moisturizing

- Trouble solution by sebum control & cleaning dead skin! vegetable ingredient for sebum control , Gaultheria Procumbens (Wintergreen) Leaf Extract!
- Control excess sebum and oil, and manage widen pores to prevent skin problems
- Forming skin barrier by filling insufficient moisture! Vegetable moisturizing ingredient. Opuntia Ficus-Indica Stem Extract, allantoin! : Deliver moisture and fresh energy deep into the skin

✓ How To Use

- After cleansing, apply an appropriate amount to the skin and spread it gently to absorb

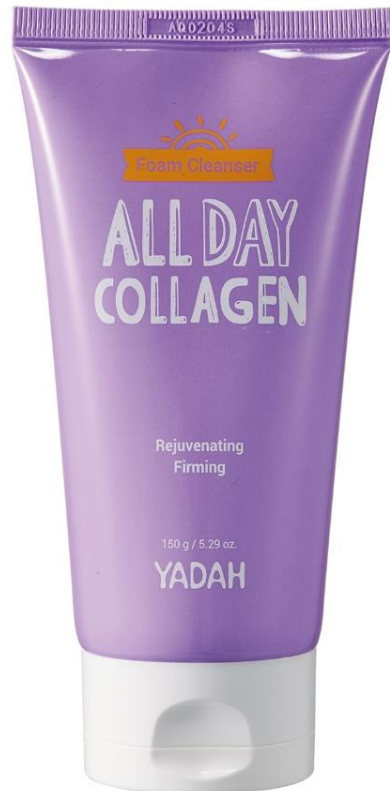


YADAH SKIN CARE

8. All Day Collagen Line

All Day Collagen Line

be your
First Love **YADAH**



All Day Collagen Foam Cleanser 150g

“REJUVENATE YOUR SKIN WITH COLLAGEN SKINCARE”

Daily Wash with All Day Collagen Foam Cleanser!

✓ Product Description

- Snail concentrate and Camelia Sinensis Leaf Extract supply the skin with deficient nutrition and firms the skin.
- Elastic texture of the foam effectively adsorbs and cleanses any skin waste inside pores.
- The abundant moisture from the rich silk essence bubble creates bouncy and moist skin from both in and out.

✓ 6 Non-added System

Fragrance, Artificial Dyes, Mineral Oil, Silicone oil, Dimethicone, Triethanolamine.

✓ How To Use

Apply to wet face and lather. Massage thoroughly and rinse with warm water.

All Day Collagen Line

be your
First Love **YADAH**



All Day Collagen 3 in 1 Lotion 150ml

"REJUVENATE YOUR SKIN WITH COLLAGEN SKINCARE"

Rejuvenate your skin with Collagen 3 in 1 Lotion

✓ Product Description

- This 3 in 1 lotion consisting Shea Butter fixes up uneven skin texture and moisturizes dry skin.
- The snail secretion filtrate and hydrolyzed collagen ingredients supply the lacking nutrition and gives firmness to the skin.
- Gives balance by lightly adhering and quickly absorbing to skin.

✓ 6 Non-added System

Fragrance, Artificial Dyes, Mineral Oil, Silicone oil, Dimethicone, Triethanolamine.

✓ How To Use

Apply a moderate amount to skin as the first step of daily skin care in the morning/evening, and tap gently for better absorption.

All Day Collagen Line

be your
first Love **YADAH**



All Day Collagen Overnight Sleeping Mask 100g

"REJUVENATE YOUR SKIN WITH COLLAGEN SKINCARE"

✓ Product Description

- Overnight collagen sleeping mask gives elasticity and firms skin while asleep.
- The snail secretion filtrate and hydrolyzed collagen ingredients supply the lacking nutrition and give firmness to the skin.
- Betaine extracted from sugar cane root protects your skin with moisture overnight to balance the skin condition.

✓ 6 Non-added System

Fragrance, Artificial Dyes, Mineral Oil, Silicone oil, Dimethicone, Triethanolamine.

✓ How To Use

Apply to face at last step of skin care and leave overnight then wash off with lukewarm water.

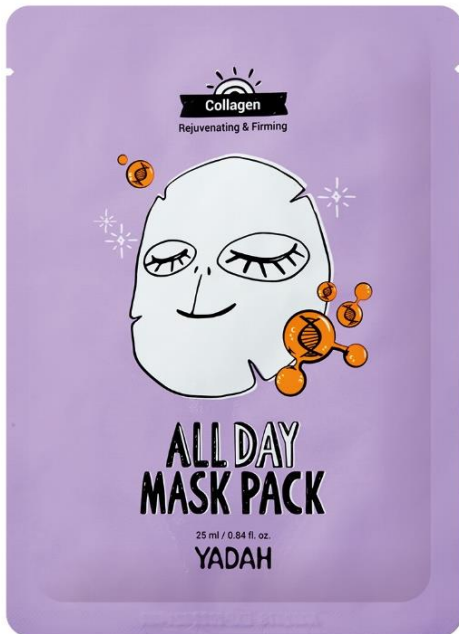
All Day Collagen Line

be your
first Love **YADAH**

All Day Mask Pack – Collagen 25 ml

"REJUVENATE YOUR SKIN WITH COLLAGEN SKINCARE"

Give your skin a full bottle of snail ampoule!



✓ Product Description

- Contains a full bottle of ampoule consisting 10,000ppm of Snail Secretion Filtrate. The abundant nutrition and collagen from the snail provides elasticity and firms your skin.
- Daily Mask with hypoallergenic prescriptions.
- Adheres perfectly! TENCEL fabric.

✓ 6 Non-added System

Fragrance, Artificial Dyes, Mineral Oil, Silicone oil, Dimethicone, Triethanolamine.

✓ How To Use

1. Apply toner on face after cleansing.
2. Apply Mask onto face, spread evenly except avoiding eye and mouth area.
3. Leave on for 10 to 15 minutes.
4. Remove the mask and gently massage any remaining essence.

All Day Collagen Line

be your
first Love **YADAH**

All Day Mask Pack – Aloe 25 ml

“REJUVENATE YOUR SKIN WITH COLLAGEN SKINCARE”

Give your skin a full bottle of Aloe ampoule!



✓ Product Description

- Contains a full bottle of ampoule consisting 1,000ppm of Aloe Barbadensis Leaf Juice Powder. The aloe extract soothes and relaxes sensitive skin with its cooling effect.
- Daily Mask with hypoallergenic prescriptions.
- Adheres perfectly! TENCEL fabric.
- No animal ingredients.

✓ 6 Non-added System

Fragrance, Artificial Dyes, Mineral Oil, Silicone oil, Dimethicone, Triethanolamine.

✓ How To Use

1. Apply toner on face after cleansing.
2. Apply Mask onto face, spread evenly except avoiding eye and mouth area.
3. Leave on for 10 to 15 minutes.
4. Remove the mask and gently massage any remaining essence.

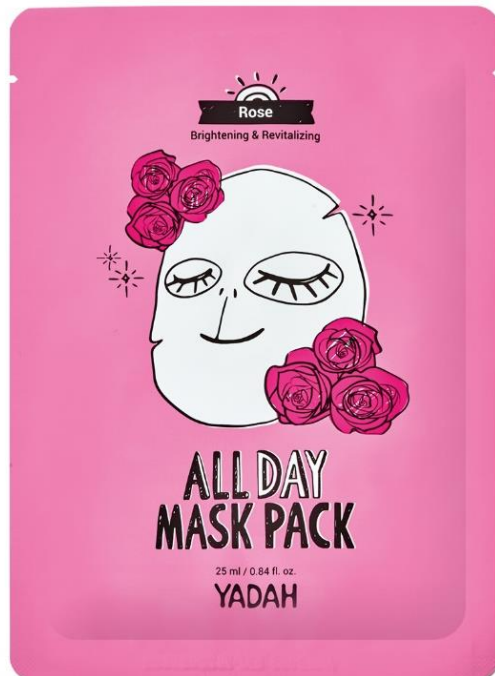
All Day Collagen Line

be your
First Love **YADAH**

All Day Mask Pack – Rose 25 ml

“REJUVENATE YOUR SKIN WITH COLLAGEN SKINCARE”

Give your skin a full bottle of Rose ampoule!



✓ Product Description

- Contains a full bottle of ampoule consisting 30,000ppm of Rosa Centifolia Flower Water which soothes and brightens your skin.
- Daily Mask with hypoallergenic prescriptions.
- Adheres perfectly! TENCEL fabric.
- No animal ingredient.

✓ 6 Non-added System

Fragrance, Artificial Dyes, Mineral Oil, Silicone oil, Dimethicone, Triethanolamine.

✓ How To Use

1. Apply toner on face after cleansing.
2. Apply Mask onto face, spread evenly except avoiding eye and mouth area.
3. Leave on for 10 to 15 minutes.
4. Remove the mask and gently massage any remaining essence.

YADAH 
SKIN CARE
9. MASK PACK LINE

Mask Pack Line



Revitalizing Jelly Pack 33ml

Feel the Density of the Jelly Essence!

✓ Product Description

- Highly concentrated jelly essence full of nutrition that smears into the skin.
- Contains 5000ppm of Ginseng extract and other vegetable ingredients to revitalize the skin and increase elasticity and firmness.
- Extra thin sheet to adhere like a second skin.
- Safe for sensitive skin with natural cotton sheets minimizing skin irritation.

✓ How To Use

Apply the mask evenly all over clean face except for eyes and mouth area. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.



Mask Pack Line



Soothing Jelly Pack 33ml

Feel the Density of the Jelly Essence!

✓ Product Description

- Highly concentrated jelly essence full of nutrition that smears into the skin.
- Contains 5000ppm of prickly pear (cactus) extract which has an instant soothing and moisturizing effect on heated sensitive skin.
- 4 times more vitamin C, vitamin A and minerals than aloe vera.
- Extra thin sheet to adhere like a second skin.
- Safe for sensitive skin with natural cotton sheets minimizing skin irritation.

✓ How To Use

Apply the mask evenly all over clean face except for eyes and mouth area. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.

Mask Pack Line



Brightening Jelly Pack 33ml

Feel the Density of the Jelly Essence!

✓ Product Description

- Highly concentrated jelly essence full of nutrition that smears into the skin.
- Contains 5,000ppm of Lemon extract and natural plant extracts that brighten the skin.
- With Vitamin C, Vitamin B and other nutrition, the essence prevents oxidation of skin and brings liveliness.
- Extra thin sheet to adhere like a second skin.
- Safe for sensitive skin with natural cotton sheets minimizing skin irritation.

✓ How To Use

Apply the mask evenly all over clean face except for eyes and mouth area. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.

Mask Pack Line



Collagen Mask Pack (25g*10ea)

Essential Collagen to Your Skin!

✓ Product Description

- Contains 9800ppm of Snail slime extract.
- Collagen keeps the skin smooth and elastic.
- Wrinkle improvement function approved by KFDA. Adenosine is effective for wrinkle improvement.
- 100% cotton sheet.

✓ 4 Non-added System

Artificial colorant, Paraben, Fragrance, Benzophenone.

✓ How To Use

Apply the mask evenly all over clean face except for eyes and mouth area. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.

Mask Pack Line



Soothing Mask Pack (25g*10ea)

Calm Your Skin with Soothing Mask!

✓ Product Description

- Contains 9800ppm of Opuntia Ficus-Indica extract which has a strong soothing and moisturizing effect.
- Use on dry and overheated skin.
- 100% cotton sheet.

✓ 4 Non-added System

Paraben, Ethanol, Fragrance, Artificial dyes.

✓ How To Use

Apply the mask evenly all over clean face except for eyes and mouth area. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.

Mask Pack Line



Pore Care Mask Pack (25g*10ea)

Give Care to Your Pore with Pore Care Mask Pack!

✓ Product Description

- Volcanic ash content adsorbs skin wastes and excessive and cleans pores.
- Ascophyllum Nodosum, Portulaca Oleracea, Epilobium Angutiolium Flower/leaf extracts reduce the stimulation on skin.
- Nutritional vitamins add a smooth and translucent finish without stickiness and oiliness.
- Black charcoal sheet made from bamboo.

✓ 4 Non-added System

Paraben, Benzophenon, Fragrance, Artificial dyes.

✓ How To Use

Apply the mask evenly all over clean face except for eyes and mouth area. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.

Mask Pack Line

Vitalizing Mask Pack (25g*10ea)

Recharge Your Skin!

✓ Product Description

- Contains 3100ppm of pomegranate extract and various natural ingredients which makes skin smooth and moist. Pomegranate has vitamin B1, B2 and niacin that gives vitality to dull skin and helps to maintain healthy skin.
- 100% cotton sheet.

✓ 4 Non-added System

Paraben, Ethanol, Fragrance, Artificial dyes

✓ How To Use

Apply the mask evenly all over clean face except for eyes and mouth area. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.



Mask Pack Line

Moisturizing Mask Pack (25g*10ea)

Give Nutrition to Your Skin!

✓ Product Description

- Contains 3100ppm honey extract and various vitamins and minerals which gives natural moisturizing effect so that it leaves skin silky smooth and moisturized. Recommended for people with very dry skin.
- 100% cotton sheet.

✓ 4 Non-added System

Paraben, Ethanol, Fragrance, Artificial dyes.

✓ How To Use

Apply the mask evenly all over clean face except for eyes and mouth area. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.



Mask Pack Line

Brightening Mask Pack (25g*10ea)

Add Brightness to Your Skin!



✓ Product Description

- MFDS-approved whitening function.
- Contains 3000ppm Lime extract with rich vitamin C, B1 and potassium which is used to rid wastes and toxins.
- 100% cotton sheet.

✓ 4 Non-added System

Paraben, Ethanol, Fragrance, Artificial dyes.

✓ How To Use

Apply the mask evenly all over clean face except for eyes and mouth area. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.

Mask Pack Line

Daily Cactus Green Mask 25ml

Healthy Habit for Your Skin, One Mask a Day!



✓ Product Description

- Contains 29,400ppm of Cactus extract which delivers significant moisture to dried skin.
- The only living plant that survives over 50 daily temperature range in the desert.
- Contains incomparable amount of vitamin E called Tocopherol which provides abundant moisture.
- Eliminated all the useless ingredients and contains 100% EWG green graded essentials.
- No irritation, good for the most sensitive skin.
- 100% eco-friendly bamboo sheet.
- So mild that you can use daily.



✓ How to Use

Apply the mask evenly all over clean face except for eyes and mouth area. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.

Mask Pack Line

Daily Nattō Collagen Green Mask 25ml

Healthy Habit for Your Skin, One Mask a Day!



✓ Product Description

- Contains 15,000ppm of Natto collagen. Extracted from fermented food cheonggukjang named Polyamino acid.
- Nattō Collagen delivers elasticity and rich source of vitamins K1 and K2.
- Nattō contain Vitamin PQQ (Pyrroloquinoline quinone), which is very important for the skin. PQQ (Pyrroloquinoline quinone) in human tissues is derived mainly from diet.
- Eliminated all the useless ingredients and contains 100% EWG green graded essentials.
- No irritation, good for the most sensitive skin.
- 100% eco-friendly bamboo sheet.
- So mild that you can use daily.

✓ How to Use

Apply the mask evenly all over clean face except for eyes and mouth area. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.



Mask Pack Line

Daily CICA Green Mask 25ml

Healthy Habit for Your Skin, One Mask a Day!



✓ Product Description

- Contains 27,600ppm of CICA extract. A mystical ingredient that contains curing effect which tigers used to roll on when injured. This plant is know to help regenerate the skin.
- CICA is full of amino acids, beta-carotene, fatty acids, and phytochemicals, including vitamins C, A, B1, and B2.
- Eliminated all the useless ingredients and contains 100% EWG green graded essentials.
- No irritation, good for the most sensitive skin.
- 100% eco-friendly bamboo sheet.
- So mild that you can use daily.

✓ How to Use

Apply the mask evenly all over clean face except for eyes and mouth area. Keep it on for 10-20 minutes and gently tap the remaining essence on your face.



YADAH 
SKIN CARE
10. SUN CARE LINE

● IMPORTANCE OF SUNSCREEN

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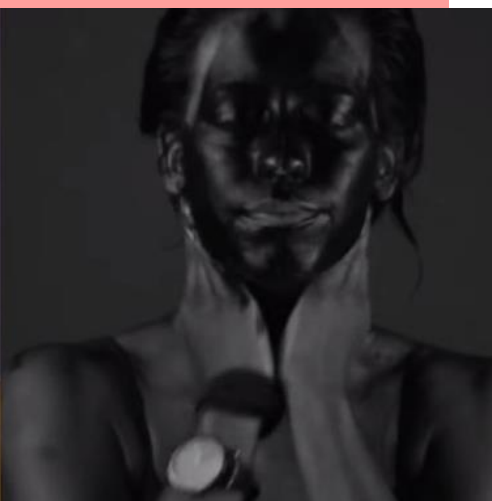
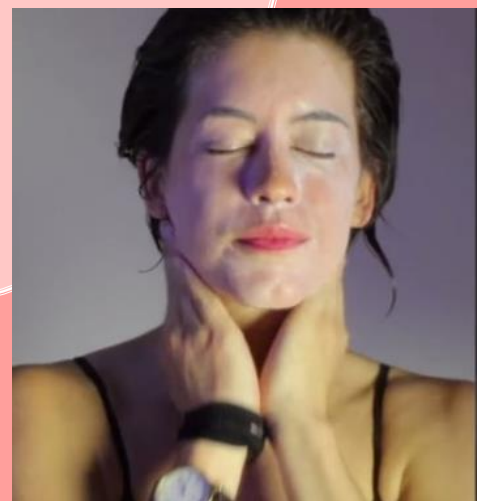
창문 반대편 피부

창문과 가까운 피부

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● IMPORTANCE OF SUNSCREEN

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Sun Care Line

Oh My Sunscreen 50ml/20ml

"THE BEST SUN CARE FOR ALL AGES"



Protect Your Skin From the Sun!

✓ Product Description

- A light and intensive moisturizing UVA/UVB sun protector that helps soften your skin with a pleasant matt finish .
- A daily lightweight sunscreen.
- Contains Opuntia Humifusa Extract which soothes and moisturizes your skin.

✓ 8 Non-added System

Paraben, Triethanolamine, Benzophenone, Sulfate surfactant, Mineral oil, Tar colorant, Propylene Glycol, Talc.

✓ How To Use

Apply liberally and evenly on face, neck and easily exposed areas after cleansing and basic skincare.



Sun Care Line

Oh My Sun Slush 50ml

"THE BEST SUN CARE FOR ALL AGES"



Protect Your Skin From the Sun!

✓ **Product Description**

- Contains 56% of Organic Prickly Pear Cactus extract and transparent moisturizing capsules which protects the skin from UV rays.
- Non-sticky slush type of sun protection with UV ray protection SPF50+, PA+++.
- Strong sun protection + soothing effect + moisturizing.

✓ **6 Non-added System**

Paraben, Denatured alcohol, Benzophenone, Mineral oil, Talc, Tar Color.

✓ **How To Use**

Apply liberally and evenly on face, neck and easily exposed areas after cleansing and basic skincare.

Sun Care Line

Oh My Sun Protection Tone Up 50ml

“THE BEST SUN CARE FOR ALL AGES”

Protect Your Skin From the Sun!

✓ **Product Description**

- Daily tone up sun lotion that naturally corrects the skin tone to present a brighter look.
- No whitening phenomenon, non-oily.
- SPF50+ PA++++ Sun Protection + Brightening + Wrinkle Improvement
- Suitable for even the most sensitive skin.
- EWG graded ingredients.

✓ **How to Use**

Apply an appropriate amount to face and neck at the last step of basic skin care before makeup.



Sun Care Line

Oh My Sun Protection Milk 50ml, 100ml

"THE BEST SUN CARE FOR ALL AGES"

Protect Your Skin From the Sun!

✓ Product Description

- No whitening phenomenon, non-oily.
- SPF50+ PA++++ Sun Protection + Brightening + Wrinkle Improvement.
- Suitable for even the most sensitive skin and young children.
- EWG graded ingredients.

✓ How to Use

Apply an appropriate amount to face and neck at the last step of basic skin care before makeup.



YADAH MAKE-UP

11. FACE

Make-Up Face

SILKY FIT CONCEALER BB

“SPF34+ PA++ , WHITENING, WRINKLE CARE ,UV PROTECTION ”



✓ 2 IN 1 CONCEALER BB

- Finish your base makeup with a single product.
- No.21 Pink Beige, No.23 Yellow beige

✓ Vegetable ingredient for your skin

- Simmondsia Chinensis seed oil, allantoin
- Centella Asiatica Extract, Perilla Frutescens Sprout Extract, Opuntia ficus indica

✓ Triple total skin care

- Adenosine for anti-aging, wrinkle care
- Niacinamide for whitening
- SPF34 / PA++ Sun Protection

✓ How To Use

- BB cream: After basic skincare, swipe appropriate amount to face
- Concealer: After using BB cream, put a little amount of concealer on blemishes and tap in a few times with fingers

Make-Up Face



Air Powder Pact 8g

"THE BEST MAKEUP SOLUTION"

✓ Product Description

- Lightweight texture with matt finish.
- Camouflages pores and wrinkles and gives the skin a flawless look.
- Opuntia Fictus (cactus) soothes and nourishes your skin.

✓ 6 Non-added System

Paraben, Artificial colorant, Mineral oil, Benzophenone, Tar colorant, Animal materials.

✓ Color

19 Light Beige/21 Natural Beige

✓ How To Use

After basic skincare, swipe moderate amount of the powder compact onto the puff and apply evenly to the whole face by tapping lightly.

Make-Up Face



Be My Cushion 15g

“THE BEST MAKEUP SOLUTION”

✓ Product Description

- Triple functional Cushion: Brightening, Anti-Wrinkle, SPF50+/PA+++
- Perfect coverage, long lasting and moisturizing.
- Patented Mochi cushion. Mochi cushion is specialized for preventing the moisture from evaporating.
- Ruby-cell puff. Approved for antibacterial activity.

✓ Non-added System

Paraben, Artificial colorant, Mineral oil, Benzophenone, Tar colorant, Animal materials.

✓ Color

21 Light Beige/23 Natural Beige

✓ How To Use

After basic skincare, apply moderate amount on the and apply evenly on the whole face smoothly.



21 Light Beige

23 Natural Beige

YADAH MAKE-UP

12. LIP

Make-Up Lip

01 Nudy Beige / Daily nude color that shows pinkish relaxing shade

02 Chili Red / Modern and Trendy red color

03 Coral Pink / Pink dyed with coral to represent warm tone

04 Vintage Rose / MLBB rose color that maximize the sensitivity



Be My Lip Lacquer 4g

“EXPLORE COLORS WITH YADAH LIP PRODUCTS”

Most Wanted Lips Lacquer!

✓ Product Description

- Silky matte texture.
- Covers flaws including wrinkles on lips.
- Long lasting.

✓ 3 Non-added System

Paraben, Triethanolamine, Chlophenesin

✓ How To Use

Apply in the middle of lips and smooth out towards the corners.



Make-Up Lip



Be My Tint 4g

“EXPLORE COLORS WITH YADAH LIP PRODUCTS”

Change Your Tint Everyday!

✓ Product Description

- Vivid colors. Long lasting. Moisturizing.
- Water-proof tint for all day.
- Made with eco-certified natural ingredients.
- Special 'heart shaped' tip for easier use.
- Can be used for cheeks/blusher

✓ 5 Non-added System

- Paraben, Mineral oil, Triethanolamine, Paraffin and Talc.

✓ Color

01 Wannabe Pink/ 02 Peach Coral/ 03 Real Red/ 04 Juicy Orange

✓ How To Use

Apply in the middle of lips and smooth out towards the corners.

Make-Up Lip

Be My Water Tint 10ml

“FOR YOUR LIVELY LIPS AND CHEEKS”



✓ Product Description

- Natural rose color for any skin color
- Tap it a little amount of water tint on your cheeks and run it with your fingers.
- Perfect item for rose color make-up

✓ A natural color for natural face

✓ Long-lasting tint without stickiness

- Lasts its own color in the morning to evening without change

✓ How To Use

- Apply in the middle of lips and smooth out towards the corners. Tap in on your cheeks and rub it quickly



Make-Up Lip

Lovely Lip Tint Stick 4.3g

“Keep your lips Smooth and moisturized with organic oil ”

In response to the temperature and moisture content of the lips, create a customized color

✓ Softly melting on your Lips

- Apply gently as if it were melting on your lips, creating a more natural color over time
- The color in the oil reacts to the moisture content, pH, and temperature of the lip temperature and changes to more vivid color.

✓ 6 organic ingredients with Ecocert

- 6 Vegetable oils (Simmondsia Chinensis (Jojoba) Seed Oil, Sweet Almond Oil, Argania Spinosa Kernel Oil, Evening Primrose Oil, Borage seed oil, Helianthus Annuus Seed Oil)
- Provides healthy moisturizing nutrition and prevents dry lips

✓ How To Use

- Apply in the middle of lips and smooth out towards the corners. Tap in on your cheeks and rub it quickly



Make-Up Lip



**#01
Dazzling
Red**

**#02
Tangerine
Orange**

**#03
Pink
Holic**

**#04
Rose
Coral**

**#05
Cotton
Candy**

**#06
Plum
Burgundy**

**#07
Rose
Beige**



Auto Lip Crayon 2.5g

“EXPLORE COLORS WITH YADAH LIP PRODUCTS”

Colorful Choice Everyday!

✓ Product Description

- Creates rich color with a soft matte finish.
- Long-wearing and lightweight.
- Macadamia seed oil moisturizes and soothes lips.
- Can also be used as eye color.

✓ Non-added System

Paraben

✓ How To Use

Apply in the middle of lips and smooth out towards the corners.

Make-Up Lip

Velvet Mood Lipstick 3.7g

“EXPLORE COLORS WITH YADAH LIP PRODUCTS”



Colorful Choice for You Everyday!

✓ Product Description

- Moisturizing lipstick with matte finish.
- Clear and sensual colors.
- Protect and moisturize lips with natural ingredients.
- Outstanding long lasting effect.

✓ Non-added System

Paraben

✓ How To Use

Apply in the middle of lips and smooth out towards the corners.



YADAH MAKE-UP

13. EYE

Make-Up Eye

be your
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Perfect Drawing 1g

✓ Product Description

- 3 different types of applicator that enables different styles

Easy Liner: Round tip that fulfills space between eyelash to present clear eye line.

Multi Liner: Tip of highlighter to allow drawing clear tail line along with thick and clear line to present "BIG EYE" shape.

Pro Liner: Brush shape tip that allows thin and delicate line without discontinuation to be drawn.

- Water and sweat proof, maintaining clear lining.
- Simple and clear cleansing.

✓ Color

- 01 Real Black/ 02 Romantic Brown

✓ How To Use

Remove excessive oil around the eye area. Apply from eyelash to the line along the eyes.

Shake 3-5 times before use.



Make-Up Eye

be your
First Love **YADAH**

YADAH QUICK DRY LIQUID EYELINER 4g

✓ Product Description

- An eyeliner that doesn't spread by rapid drying, making it easy to draw
- The powder that is applied without clumps is quickly dried, creating natural eyeline without smudging
- Easy to control thickness with ultra-fine brush.
- Minimize irritation around your eyes with natural pigment

✓ Color

- 01 Black/ 02 Brown

✓ How To Use

- Draw a line between the mucous membrane and the eyelash border with the desired thickness.
- Place the eyeliner at an angle and draw the tail line neatly





QUICK TATTOO BROW GEL 8ml

✓ Product Description

- Convenient peel-off type Tattoo Eyebrow Gel.
- Self-tattoo done in 30 minutes. For longer effect, leave on longer.
- Lasts 1~2days.
- Recommended for those who are traveling or exercising (when sweating, swimming etc.)

✓ Color

01 Natural Brown, 02 Deep Brown, 03 Ash Brown

✓ How To Use

After trimming the eyebrows without applying skincare products or makeup, apply a liberal amount where the eyebrows are. Leave on for at least 1 hour. When dried completely, remove slowly starting from the tail of the eyebrow.



#01 Natural Brown
#02 Deep Brown
#03 Ash Brown

YADAH MAKE-UP

14. BODY

Make-Up BODY

Be your First Love **YADAH**

MYSTIC GLOW ROSE GOLD / BRONZE GOLD 100ml

"GREAT FOR HYDRATING, SMOTHING, REFRESHING THE SKIN AND ALSO BOOSTS YOUR GLOW AND ENHANCES YOUR MAKEUP!"

[Walk into the beautiful fog of hydration]

✓ Product Description

- Multiple usage for Face & Body
- A large amount of fine pearl particles with romantic scent of Flora
- Moisturizing dry skin with Panthenol, Peptide, Betaine and Allantoin
- A Light texture for both a Make-up Base and a Finishing Product
- Get your body slimmer by spraying it on Shoulders, Arms And Legs
- Rose Gold for clear and natural luster
- Bronze Gold for tanned and healthy skin
- Spray nozzle made in Italy

✓How To Use

Step.1 - Shake enough before using

Step.2 – Make sure that the Pearl and Mist are well mixed.

Step.3 – Spray 15~20cm away from your body or face. Be careful not to spray it into your eyes.





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